



Leasing brochure

Quayside

MEDIA CITY

An iconic destination

MediaCity is one of the most iconic destinations in the North West, with a community that's leading the way in innovation and creativity.

Sitting at the very heart of the scheme is Quayside MediaCity, a unique waterside destination that's home to a wealth of bars, restaurants, leisure attractions, fashion brands and independents.



MediaCity & The Quays

We're an innovation hub built on the site of one of the world's biggest industrial ports, Manchester Docks - and our history stretches back 120 years. It's a story that begins with the building of a canal that connected Manchester and Salford to the sea, turning both into global giants. Today, those same docks are our home.

A place whose waterside location, culture and street life put wellbeing front and centre.

55k

employees

£1 billion

expansion underway, set to double in size by 2030

500

hotel rooms

3k

students

1,550

businesses

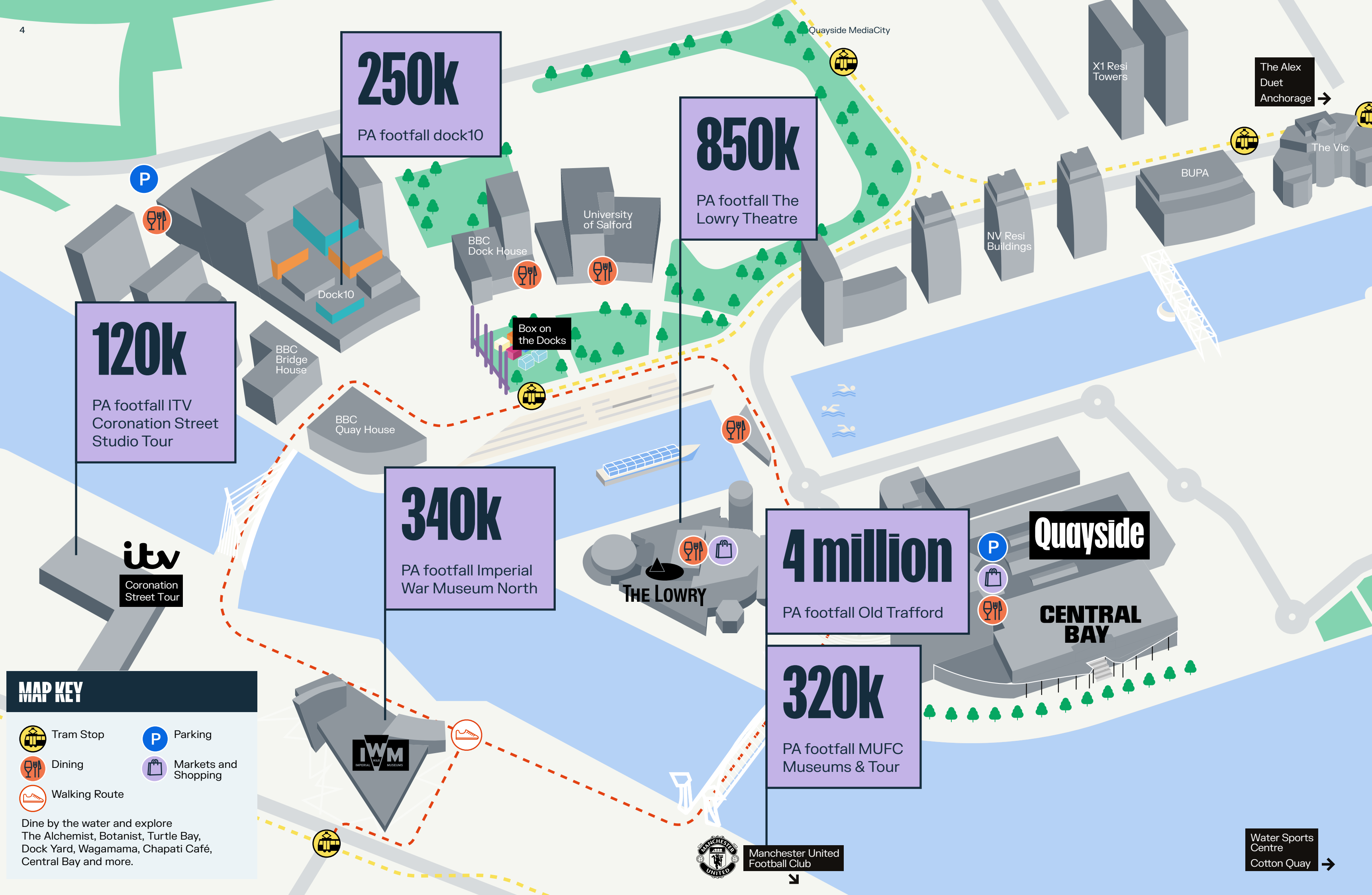
1,871

residential units

2.5k

residential homes

Quayside MediaCity



Our audience

MediaCity is a unique destination serving three distinct markets, demonstrating its pull as both a visitor destination and a thriving hub for residents and the commercial working community.

Attracting a much higher proportion of visitors from affluent groups, MediaCity far exceeds the catchment expectations (the top three Acorn categories) of executive wealth, career climbers and mature money.

Quayside MediaCity

6m

annual visitors
to MediaCity

2m

population in 30
min drive time

61%

aged between
25-45 years old

6.7m

population in 60
min drive time

54%

of spend within
the catchment

11.2m

population in 90
min drive time

46%

of spend from
further afield

A new home for your brand

With brands such as M&S, Next, Vue Cinema and Virgin Active to food and beverage retailers including Wagamama, Pizza Express, The Botanist, Kargo at Central Bay, Turtle Bay, Grindsmith and so much more- there's something for everyone at MediaCity.

Global brands including the BBC, The Lowry Theatre, dock10 studios, ITV Tours and the Imperial War Museum North are located at MediaCity, too.

M&S

next

vue

Virgin
active

wagamama



**CENTRAL
BAY**

Turtle Bay
Caribbean social


THE LOWRY

BBC



Join us...

You'll not only find a new home. You'll find an innovative community with a track record in attracting talent, incubating new ideas and leading innovation. You'll find a unique waterfront setting with space to breathe and strong ESG credentials, in a location that's famed for its art and culture.

But more than that- you'll join a community of likeminded businesses, from leading cultural destinations to new indie start-ups, whose products and services make an impact right across the world. You'll find people and businesses like yours, who've come here to shape the future. Who are pioneers, just like you.

Achieving net zero

MediaCity can support your ESG goals. With an emphasis on renewable energy, we're the world's first BREEAM-rated sustainable community. Our neighbourhoods are easy to reach via public transport, walking or cycling, and we've plenty of space to breathe.

Quayside MediaCity is the first shopping destination to achieve 'Net Zero Carbon – Operational Energy', in-line with UKGBC's Net Zero Carbon Buildings Framework.

Adding to the growing list of Peel L&P buildings which have achieved net zero carbon status, Quayside MediaCity demonstrates the company's commitment to climate resilience and becoming carbon negative by 2030. This is a huge milestone, and we are proud to be at the forefront of positive climate action within property and retail.





"The passion that the Quayside MediaCity team have for creating new, exciting experiences for everyone who lives, works, and visits the area is infectious."

Matt Bigland, Founder and CEO of Blend Family.

Always something on

MediaCity's home to two international rated cultural venues, and a place to head to for live music, comedy, theatre and gigs. Come here for the chance to be among the BBC's live broadcast audiences. Sample The Lowry's internationally acclaimed art collection.

Explore waterside art festivals and even join the Coronation St Tour. With immersive events such as Van Gogh Alive and The Art of Banksy, art-adorned outdoor dining pods, one of the world's biggest football teams, live sports and esports too - there's always something on.

Quayside MediaCity

175,000+

people loved Van Gogh Alive

3k+

members Virgin Active

120k PA footfall

ITV Coronation Street Studio Tour

3 million

PR reach - The Art of Banksy

550k PA footfall

the Vue

850k PA footfall

The Lowry Theatre

A connected city

Greater Manchester is one of the biggest city regions in the UK, representing the largest population, economy and retail spend outside of London and the South East, and we're right at its heart.

Take space here and find yourself ten minutes from Manchester city centre, and just two minutes from Junctions 2 and 3 on the M602, which links to the wider motorway network. And with three dedicated Metrolink stations – the biggest light rail system in the UK – access to MediaCity couldn't be easier for visitors.

Coming soon

In summer 2023, Quayside MediaCity's southside elevation will be transformed with a new waterside dining destination at the heart of MediaCity and Salford Quays: Central Bay. This is a unique opportunity for restaurants and bars to maximise the best waterside views in Manchester.

Making the most of Quayside MediaCity's waterside location, bringing the outside in, it'll include a microbrewery and bar and a 15,000 sq ft food hall operated by Kargo MKT, housing 12 kitchens from indie F&B providers.

Beneath the terraces, shipping containers will be home to new and emerging street food brands - acting as an incubator platform for local indie talent.



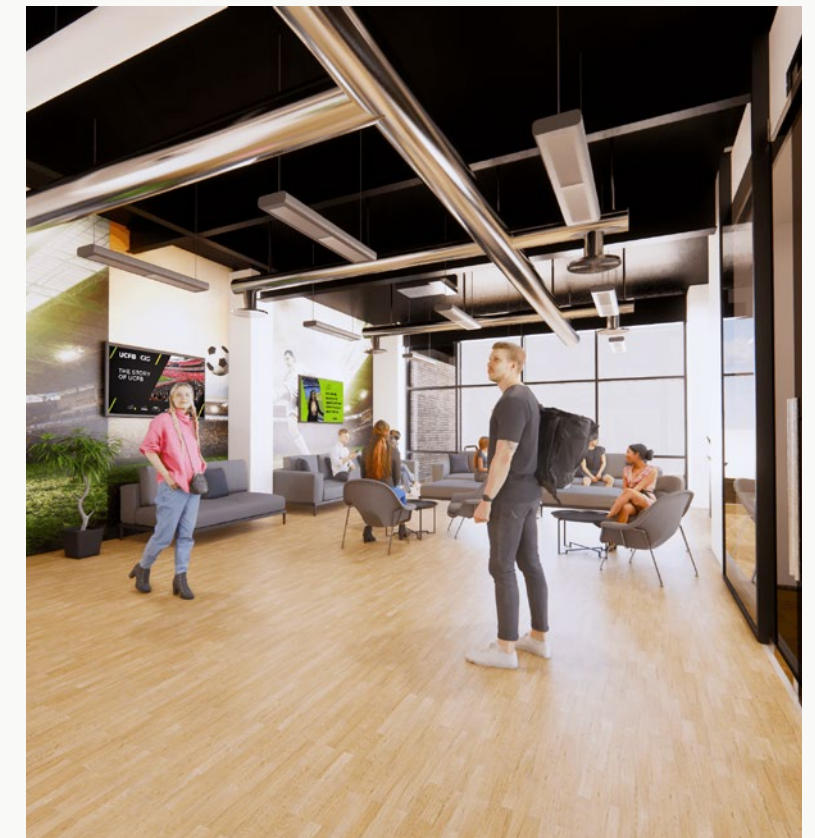
Continuing to evolve

Planning has been achieved for UCFB, The University of Football Business. Connected to Quayside MediaCity, this new education hub will specialise in the teaching of sports, media, communications and broadcasting degrees, bringing up to 1,000 students and 400 staff.



We're also integrating a Well-being and Community Hub into Quayside MediaCity, with an aspiration to create a cluster of health and well-being providers in one destination.

Our plans include a skills, recruitment, sustainability, and visitor hub promoting skilled employment in the health industry, a gym facility and Well-being Academy. We're also supporting local artists to take space in vacant commercial units to display and sell their artwork, enabling an inclusive experience and championing environmental resilience.





MAP KEY

- Tram Stop
- Dining
- Walking Route
- Parking
- Markets and Shopping








Dine by the water and explore The Alchemist, Botanist, Turtle Bay, Dock Yard, Wagamama, Chapati Café, Central Bay and more.

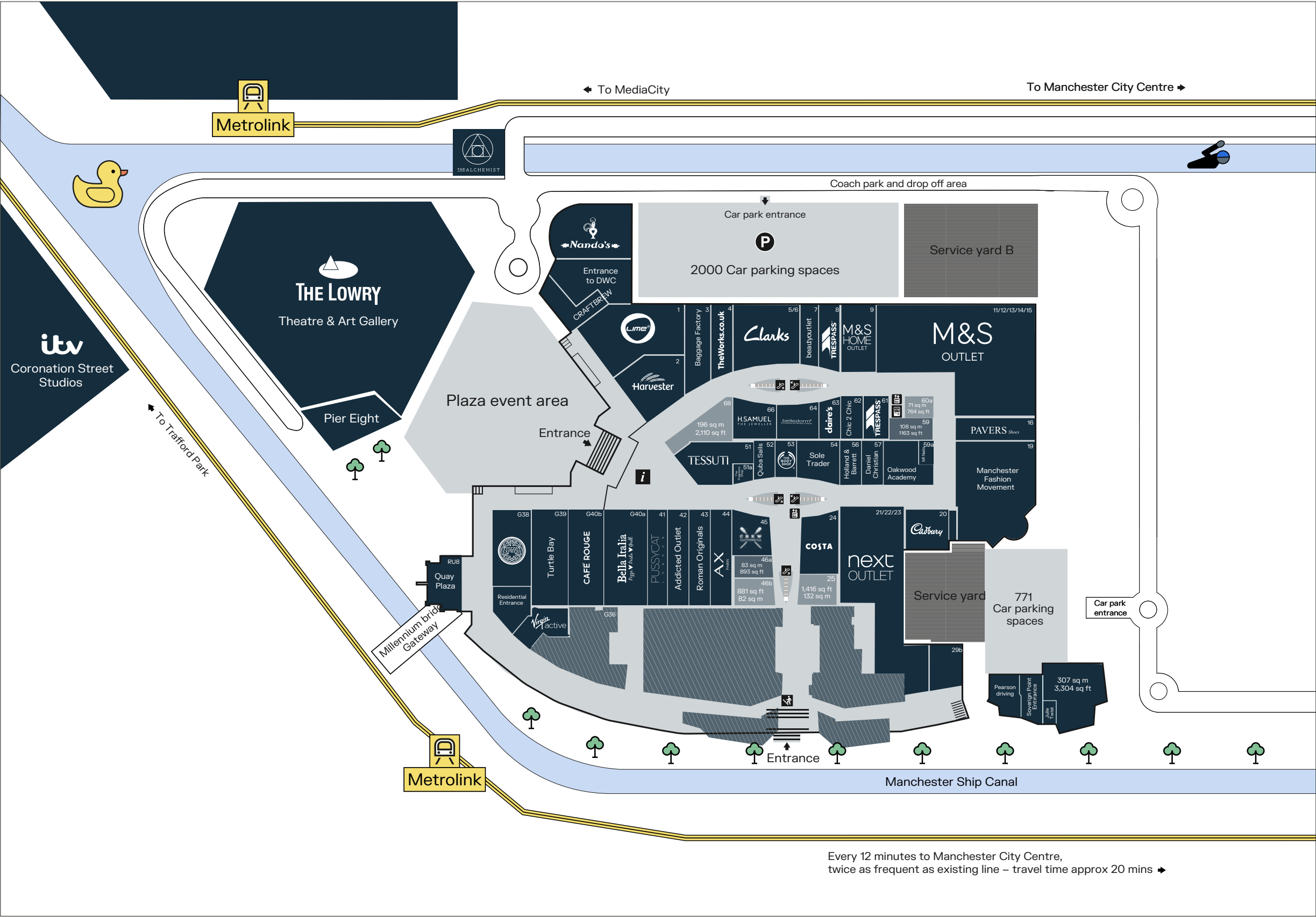
Quayside lower level

Key

- Leased units
- Available units
- In legal/negotiation
- Under construction

Local attractions

-  Manchester City Centre
10 min drive
-  MediaCity
2 min walk
-  itv
Coronation Street Studios
4 min walk
-  Imperial War Museum North
5 min walk
-  Manchester United FC
15 min walk
-  Old Trafford Cricket Ground
20 min walk
-  Helly Hansen Watersports Centre
6 min walk










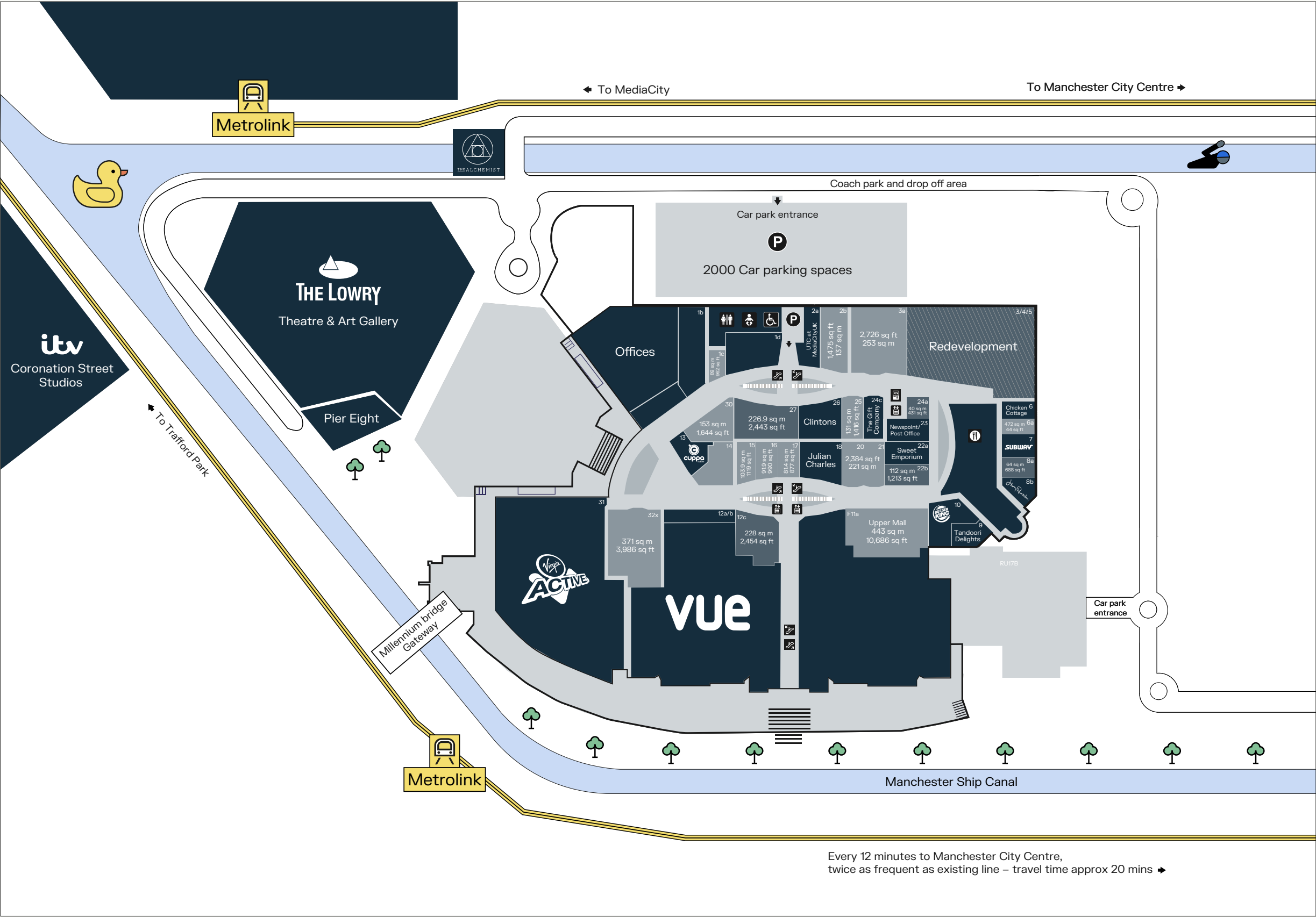
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