

MEDIA CITY IN MEDIA CITY



**Welcome to
MediaCity.**

**Make the
future
happen here.**

Joining Media City means:

A living lab

At the forefront of technology

Where we create

Join a diverse community of creative organisations from start ups to industry leaders

Where we entertain

A fantastic place to live, work and play

06

13

17

Space to breathe

Perfect balance of city living, with a calming neighbourhood feel

People come first

A space designed to support the wellbeing of you, your community and the planet

Where we nurture

Developing the next generation of talent

A city on the move

Excellent transport links to Manchester and beyond

20

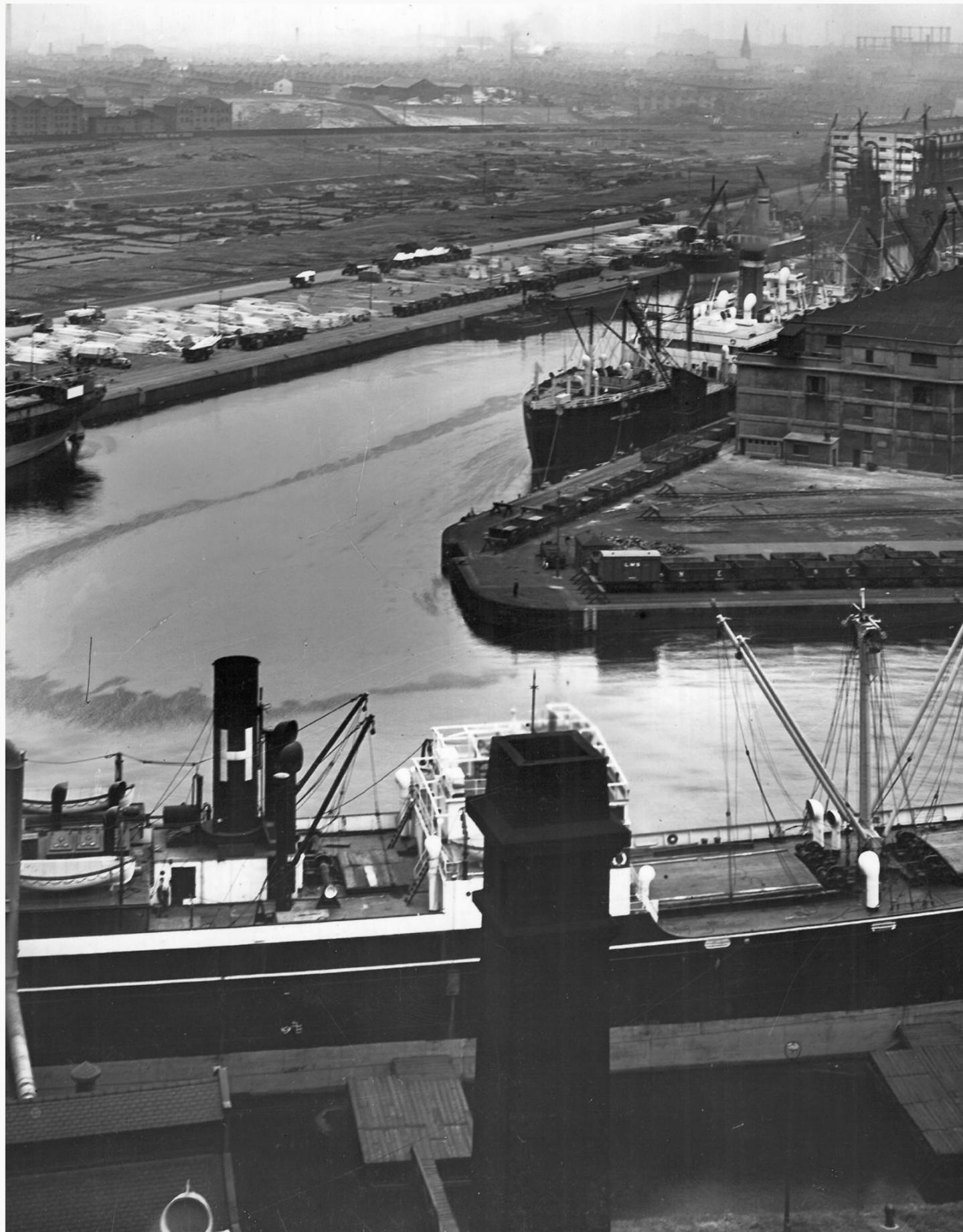
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But first, a note on our History.





All good places have a back story. A thread that connects then and now.

While MediaCity today is all about high-spec connectivity, its foundations have been laid on what was one of the world's biggest industrial ports. Manchester Docks revolutionised the global textile trade. At its heart, the Manchester Ship Canal, one of the greatest feats of Victorian engineering, a vast stretch of water that connected Manchester and Salford to the rest of the world, and in turn enabled them to become cities known for their innovation, vision and international trade.

We may have swapped dock workers for media makers, shipped goods for streamed content, but what drives us remains the same: this has always been a place of global export and exchange, with an international workforce, and the vision to make the impossible, possible. And that means we don't just look back on our history. We continue to live it.

Image: dock9, circa 1950s:
Six decades later it harbours
some of the greatest digital
revolutions of our time

A living

Lab



Adobe Studio

Image: dock10 boasts the latest UHD HDR television technology and has an award winning post production facility.



“MediaCity is the jewel in Manchester's digital crown”

Wired.co.uk

From interactive installations to smart city tech, this is a place that's animated by fresh ideas and new thinking – and brought to life thanks to unrivalled connectivity, infrastructure and specialist business support. We help businesses start, scale and evolve – and deliver live and on-demand content in any format, to anywhere.

“This standard of digital connectivity at this scale, across one location, has never before been achieved in the UK, helping to create living and working environments that support collaboration, productivity and innovation.”

WiredScore

The most Connected place in Europe

MediaCity is Europe's
first Wired Certified
Neighbourhood



Unrivalled

external connectivity through
a dedicated private fibre optic
network, with a minimum of
2 internet service providers
to choose from

Extensive

on-site data centre with
broadcast engineering
support

Campus-wide wifi

with private SSID plus boosted
indoor mobile coverage and
capacity across our whole estate

1st

to achieve Wired
Certified Platinum
rating with 9
certified buildings

20+

Access to 20+
external connectivity
providers

100Mb/s

ultra-fast internet,
speeds of 100Mb/s

The UK's 1st

immersive 5G hub



Neutral

fibre connection owned by us,
meaning that brand new internet
service providers can be installed
quickly and easily

DO WE HAVE ANY IMAGES
INSIDE THE INCUBATION
SPACE?



Our test-and-learn environments

MediaCity is a place to develop, test and try the products and ideas that will shape the future. Take our Vodafone 5G incubator, an Innovation hub that gives businesses access to the most agile and capable technical resources available, through 5G, high-speed fibre and the Internet of Things.

Or our Smart City Innovation Testbed, designed to enable organisations to test ground-breaking technology solutions that have the potential to improve life for communities and businesses.

Our incubation space, HOST, provides targeted support to UK based start-ups and scale-ups with market-ready technology products and services.

One of the biggest tech employers in the north

Digital at the BBC

The BBC is one of the biggest tech employers in the North, using its base at MediaCity to test award-winning digital sport services, deliver innovation through its R&D teams, and launch world-leading apps and digital services to audiences across the globe. The BBC's R&D North research lab houses highly specialist research engineers, scientists, ethnographers, designers, producers and innovation professionals working on every aspect of the broadcast chain. It has a track record of innovation. From colour TV and Ceefax way back when, to BBC iPlayer and live-streamed events around the world, the BBC.



Expert support

dock10 is the UK's leading television facility, whose 10 television studios (including the UK's largest), 50 edit suites and specialist post-production services are used to make everything from prime time TV to commercials and corporate films for leading brands. Outstripping other studios in scale, dock10 welcomes around 3,000 shows and 200,000 audience members every year, brings live sport to the nation every week (including the BBC's FA Cup Final broadcast) and during lockdown was the home of the UK's biggest ever education show, BBC Bitesize Daily. And dock10 is where innovation happens, too. Its Virtual Studio solution saw BBC Bitesize Daily on air with a full set in just two weeks – and this during the height of the first pandemic lockdown.



HOST, Salford's Home of Skills & Technology

HOST is an innovation hub at the heart of MediaCity. Operated by IN4.0 Group, it's an inclusive community of innovators in data, analytics, cybersecurity, AI and immersive technology. With five floors of labs, R&D and prototyping environments, HOST offers specialist support, affordable workspace, training and social spaces for people and businesses to start up, scale up and connect.

HOST is a part of Salford's Innovation Triangle, and sits alongside Salford Royal Foundation Trust, with its global innovation factory; The University of Salford, the fastest-growing university in the North West; and, of course, MediaCity.



Creations Unleashed

Where we
work & we

250

creative and digital SMEs

10

high specification studios

1,000

ITV staff

Biggest

television studio in Europe

Iconic content

BBC Breakfast, Match of the Day, Blue Peter, Question of Sport, The Voice and Countdown

4,000

BBC employees

50,000+

hours of global content created each year, reaching 100 million people worldwide

Home to Coronation Street

the world's longest running soap

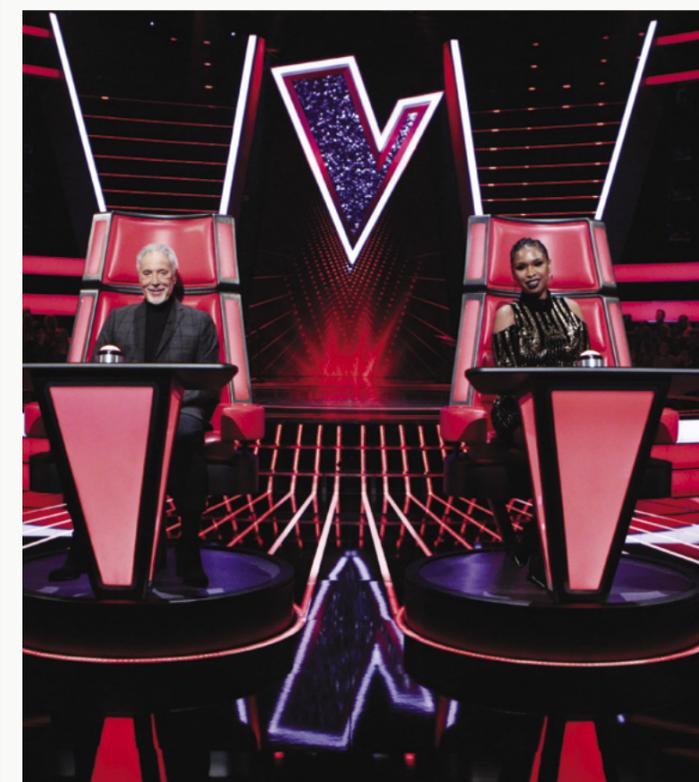


100+

tech start-ups in HOST, a tech and innovation hub

1,000+

software engineers





"It's more than a place to work. The contacts we've made, the collaboration, has been amazing. Being able to bump into someone and spark something is special. I've no doubt we've grown because of MediaCity."

Stuart Morgan,
Director of Audio Always

MediaCity is more than just a workspace. It is a community. A place where people collaborate. That's excitingly inclusive. That provides dedicated support for our resident businesses to grow, where your teams can use our social spaces and events programme as the backdrop for networking, brainstorming and cross-pollination (or even just for fun).

“The dynamic mix of businesses and opportunity here is very important for a good mix of creativity and future digital growth.”

“The North West is filled with incredible digital talent and we knew we wanted to be based in MediaCityUK where we are able to collaborate with a wide range of fresh talent to industry leaders, established broadcasters to innovative SMEs. The dynamic mix of businesses and opportunity here is very important for a good mix of creativity and future digital growth.”

Colin McKeivitt, Director of Badger & Combes

Image: (PLACEHOLDER FOR MARCUS TOMORROW INTERIOR)



Today's teams want more than just somewhere to work. They want to feel inspired by their surroundings. From sunset views, gardens and cultural landmarks like The Lowry and Imperial War Museum North, to places to grab lunch or an after-work drink, we make work about more than the 9-5 grind. And our flexible, design-led workspaces put your teams first, too. From high-spec office, conference and event suites to rooftop lounges and quiet zones with seamless technology, whatever your teams need, we've got it.

A home for all shapes and sizes

Whether you're looking for a desk
or a floor we have options to suit all
size and budget requirements.





Entertainment

Where we
entertain

Live music

Restaurants and bars

Resident orchestra



**Soap stars
New comedy
TV tours
e-Sports**



Cinema and theatre

Quayside shopping mall

Needs more explanatory text



Iconic architecture



World-rated museums

A place where there's always something to inspire you

MediaCity is for everyone. To work and to play. To live and to stay. Where your business forms part of a community of likeminded workers and entrepreneurs. Where a history of innovation makes for a playful, ideas-rich future. Where you're encouraged to spend time. Where a rich mix of entertainment, leisure, sport, food, drink and culture create a destination that's effortlessly enjoyable – for everyone.



Image: A safe place to kick back and relax whatever age you are. Image courtesy of BBC Children's

Seven days a week

Our carefully curated programme of events and attractions means that's there's always something on, and always something to inspire you – seven days a week, right throughout the year.



Immersive entertainment

From UK's best-loved TV shows and theatre, to innovations in e-sports, gaming, VR arcades, digital art installations and plug-in and play studios open to all – the entertainment we make brings people and communities together, both locally and globally.

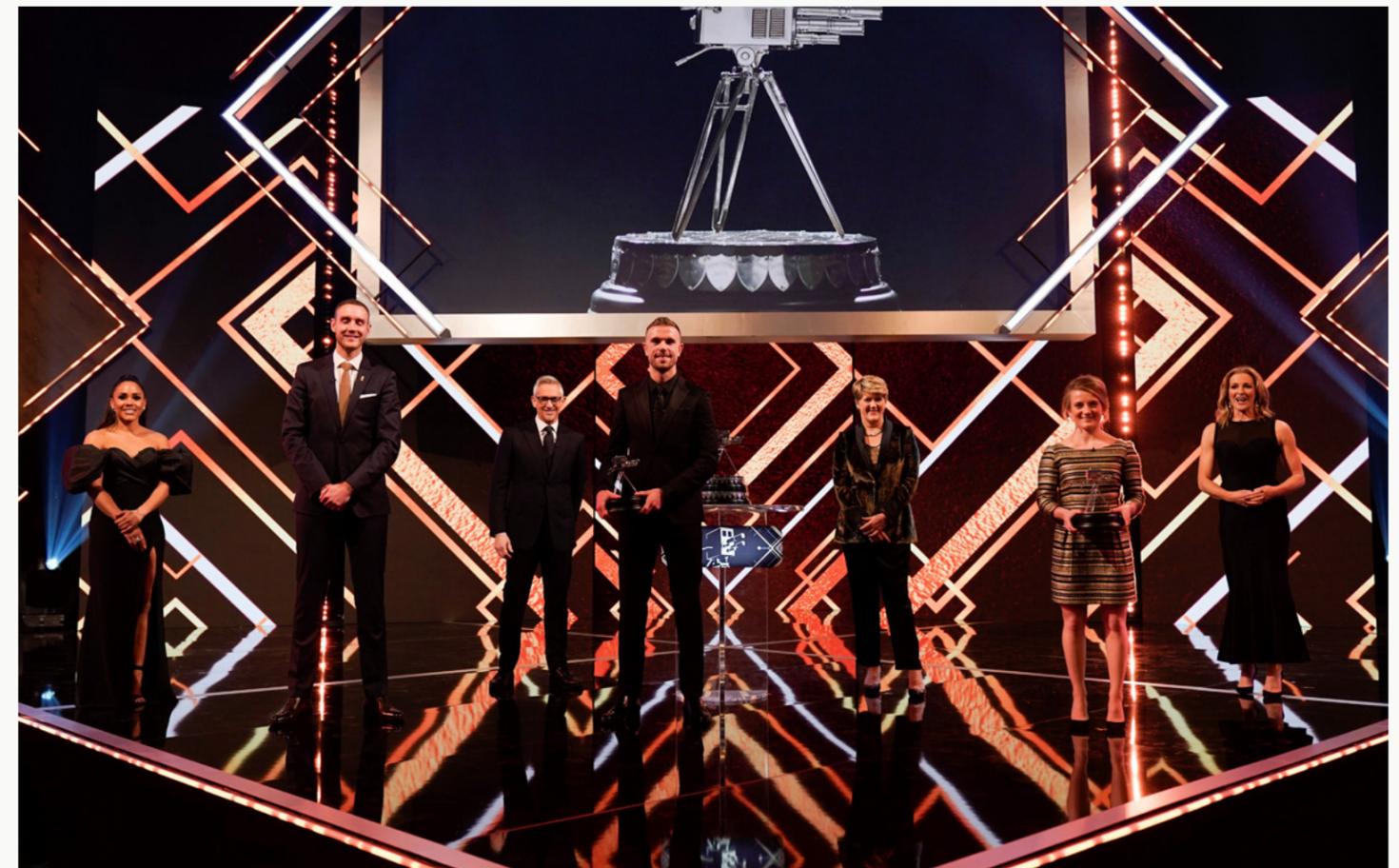


Image: BBC Sports Personality of the Year, live from dock10. Image courtesy of the BBC



Space to Breathe During the Summer



12.8

acres of public,
outdoor space

Swap with portrait series image if time



1,000's

of runners, rowers,
racers, cyclists and
walkers



15,000

swims per year
in dock9

5k

waterfront routes
to walk, cycle or run

1,000

triathletes

100's

of open water
swimmers

Yoga

on the Piazza

Endless

sunrises and sunsets,
reflected in the water

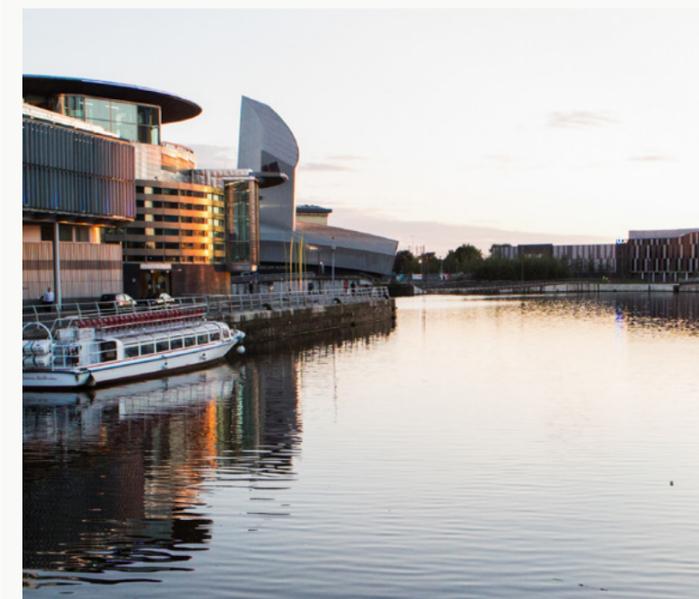




Image low-res version
final TDC

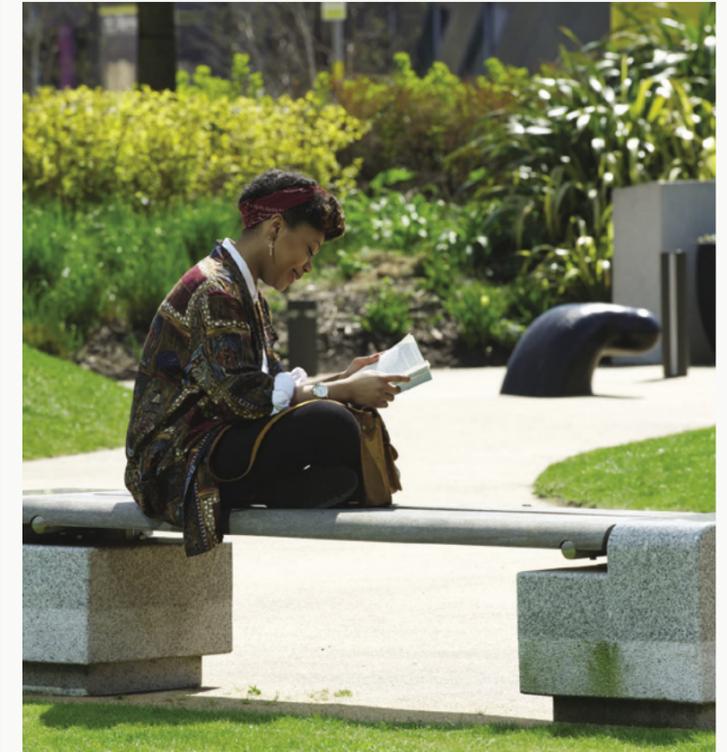
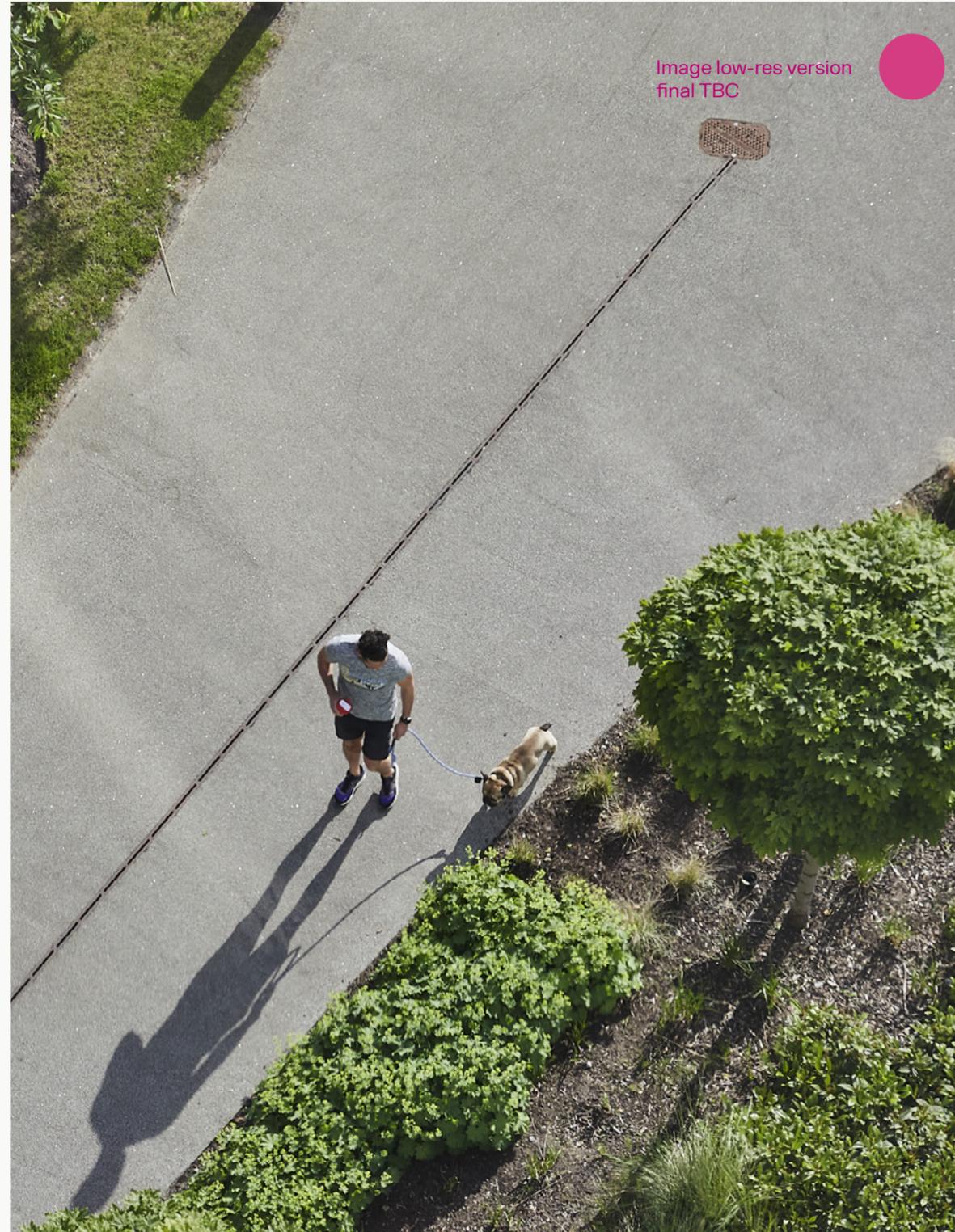
Career and life. Work and home. At MediaCity we offer a balanced vision of urban life: the benefits of city living with a neighbourhood feel, a quieter pace of life, and waterside views. An ethos that prioritises sustainability. Human-scale spaces that give you room to breathe, as well in which to walk, run and cycle.

People who can see a green environment from their workspace are healthier and more productive, take 23% less time off sick, have greater job satisfaction and have 46 minutes more sleep per night*

*Source: A World Green Building Council report – Building the Business Case: Health, Wellbeing and Productivity in Green Offices.

Be well

We are dedicated to fitness both physical and mental. The places we choose to live and work in can shape our wellbeing, for the better or worse – and so our public spaces not only regularly host to all sorts of sports activities and events, we also actively programme them with things that we hope will encourage our community to try something new. From yoga and wellness events to triathlons, assault courses and bootcamps (for the brave), via open water swimming and new classes and courses that take advantage of our waterside location – this is a place that prioritizes health and wellbeing.



Real-life balance

You'll spend something close to 84,000 hours at work during your lifetime – and wouldn't those hours be better spent in a workspace you loved? Where the office or studio offers a seamless experience, enabling you to focus on the job in hand? That give you natural light and fresh air? Whose sunsets are best described as 'epic'; whose sweeping waterfront give you the headspace you need on stressful days?



People People come first come first

12%

of workers arrived by bike, well above the MCR average of 8%

25%

of workers arriving by tram

£1m

worth of energy saving in 8 years

Platinum

Status for Cycling Score and Carbon Literacy

Consecutively

awarded the Green Flag Award

26

energy saving projects in 12 months

100%

of our waste diverted away from landfill

1.4m

sq ft of building space that's net zero carbon

Part of

the Sustainability and Social Value Network



232

tonnes of carbon dioxide reduced



1

destination dedicated to the Sustainable Development Goals



Home to the biggest cluster of net zero carbon buildings in the UK

Putting people at the heart of everything we do has never felt more important. With a joint commitment, from us and from our partners, to embed sustainability and social value into all our decision-making processes, we're not only future-proofing MediaCity. We're building a healthier environment, economy and society for all.

The worlds 1st

BREEAM rated sustainable community

1x

Green Flag Award (public green space)

Green World

ambassador



Climate care

If our history was about using technology to tame nature – building a waterway capable of ferrying sea-faring ships 40 miles inland – then our future is surely about using technology to develop a sustainable low-carbon community, transport, energy and infrastructure here at MediaCity. As the world's first BREEAM-rated sustainable community, we've designed our neighbourhoods so that they're easy to reach via public transport, walking or cycling. We're home to our own Metrolink tram stop, dedicated cycle routes, a central Cycle Hub and hundreds of secure cycle park spaces.

Box on the Docks

Like all tourist destinations, MediaCity was hit hard by the pandemic. Our imaginative response? Box on the Docks, a series of colourful and COVID-safe dining pods that attracted national media attention and high numbers of new visitors.



In just two months, 30 sheds and greenhouses designed by 15 local artists, with soundscapes produced by BBC Sounds - were installed on the waterfront. These socially distanced dining pods, catered by MediaCity bars, cafes and restaurants, were booked by couples, families and bubbles.

Children got their own version, too: the BBC children's brand, CBeebies, created a pod just for kids, alongside a kids' activity trail. Media coverage for Box on the Docks reached over 76m people, footfall to the local area doubled – and it provided essential support to both MediaCity's creative community and to its hospitality industry.

Salford foodbank

Salford Foodbank has worked hard throughout the pandemic, supporting people, families and communities facing real hardship. As Christmas 2020 approached, the foodbank set an ambitious target: of raising 1.5 tonnes of food donations for those in need. MediaCity offered its support, with resident business Carbon Creative creating a striking food collection point that encouraged residents and workers to drop off donations in the run-up to Christmas.



Together with a dedicated website and collection points across Salford, we were able to help Salford Foodbank as they set out to ensure that no one in our local community should go hungry.



Our vision is to become
the world's most dynamic
construction services
company, delivering places
that help people and
businesses thrive.



Nurture Nurture

Where we
nurture we

Talent is the lifeblood of any tech, media or content business – and at MediaCity we provide ready access to next gen talent.

We bring together businesses with the forward-thinking universities, skills and training providers on our doorstep to build a pipeline of highly skilled young people, graduates and professionals. They in turn support the brands that call MediaCity home.

BBC Academy

FutureSkills
at MediaCityUK

SALFORD
CITY
COLLEGE



University of
Salford
MANCHESTER





Students learn their craft on campus in locations such as dock10's studios

10,000

students currently
studying at MediaCity

Next gen talent

Within MediaCity alone there are over 10,000 students studying technology, film, games, animation, post-production, VFX, TV, radio and media courses at three institutions – including the University of Salford's dedicated MediaCity campus. Graduates and alumni have gone on to find placements and jobs at the BBC, ITV, Channel Four, dock10 and others. A little further out, Greater Manchester is home to four universities, between them attracting the world's most talented young people, and producing 36,000 highly-skilled graduates every year.

And our focus is broad. We believe that business resilience comes from a more diverse workforce, from multiple views and lived experiences – and so we ensure that young people in Salford and Manchester develop the skills and mindsets needed for a career at MediaCity.

Working together to build the pipeline

With so many start-ups, big brands, entrepreneurs and talent here, it's easy to find inspiration among the everyday. Take our SPOTLIGHT ON programme. This free events series brings together expert speakers from our creative, tech and digital community, shining a light on new developments and topical issues, while building new networks and skills.

Our talks have included a future writing session from the acclaimed screenwriter and executive producer Russell T Davies; actors Christopher Eccleston and Pooky Quesne in conversation with multi award-winning writer Peter Bowker; the digital lessons of COVID-19 from ITV Digital Executive Producer Claire Hoang, Lou Cordwell OBE, and Chris Condron, BBC Director of Digital Products and Services; and a session on the power of audio on mental health with BBC Radio 1's Katie Thistleton and Dr Radha.

Image: XX





City on the Move



The Metrolink provides unrivalled connectivity from Manchester City Centre through to Trafford City

Get here, get around – we've made it easy. Want to travel in by public transport? A dedicated Metrolink tram stop makes it easy. Prefer to walk or cycle? MediaCity is a safe and pleasant place to walk or ride around. And if you'd like to drive, we're just two minutes from the motorway network, and 10 minutes from nearby Manchester.

Cycle hub

with 288
secure cycle
parking spaces

Car sharing

Schemes available

6,000

car parking spaces



Note. map TBC

To M60, M61
M6 & M62

Salford Crescent

Ladywell

Weaste

Langworthy

MediaCityUK

Broadway

Harbour City

Anchorage

Ordsall

To
Trafford Centre/
TRAFFORDCITY

Imperial War
Museum North

Imperial War
Museum

The Lowry

Lowry
Outlet Mall

Salford Quays

The Quays

Access to
The Quays

Village Way

A5081

Wharfside Way

Trafford Wharf Road

Exchange Quay

Old Trafford
Football Ground

Cornbrook

Bridgewater Way

Travel times by car

- 10 mins to Trafford Centre
- 15 mins to Manchester Piccadilly
- 20 mins to Manchester Airport

Travel times by tram

- 15 mins to Trafford Centre
- 23 mins to Manchester Piccadilly
- 45 mins to Manchester Airport

Travel times by bike

- 13 mins to Trafford Centre
- 25 mins to Manchester Piccadilly
- 49 mins to Manchester Airport

MediaCityUK

Note. map TBC



Food & drink

- Chapati Café
- Grindsmith
- Marco's
- NutriBar
- Social7
- Costa
- Vertigo
- Penelope's Deli
- Dockyard
- Prezzo
- Wagamama
- Botanist
- Pret A Manger
- The Alchemist
- Nando's
- Craft Brew
- Pier 8

Retail

- Booths
- Dental (first floor)
- Flanagan's Barbers
- WHSmith
- MediaCity
- General Store
- Barclays Bank

Hotel/ residential

- Holiday inn
- Premier Inn
- Number One
- TheHeart

Quayside food & drink

- Harvester
- Lime Bar
- Bella Italia
- Café Rouge
- Pizza Express
- The Real China

Transport & amenities

- Tram Stop
- Bus Stop
- Car Park
- Cycle Hub
- Cash Machine

Talk to us

The people and businesses who call MediaCity home are supported by an expert community, place, property, service and security team.

Talk to us to find out more about working at MediaCity – we'd love to hear from you.

MEDIA CITY

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Josie Cahill
Place Director
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Anthony **Last name**
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Awards

Green Flag Award 2020/2019/2018
Peoples Parking Award
TfGM Sustainable Journeys Gold Award
Verified Net Zero Carbon Community
ESPA Award 2019

