

Imagine.  
Imagine.  
Innovate.  
Innovate.  
Play.  
Play.



WHITE  
MEDIA CITY  
MEDIA CITY



# Introduction

A place for pioneers

# Working

Join an innovation community from start ups to industry leaders

# About White

A space designed to support people and planet

# Floorplans

Tap into the next generation of talent

# 03

# Living

A fantastic place to live, work and play

# 04

# Transport

Excellent transport links connecting you to Manchester, and beyond

# 07

# Sustainability

Our flexible, design-led workspaces put your people first

# 13

# 15

# 21

# 25



# A pioneering spirit

We're an innovation hub built on the site of one of the world's biggest industrial ports, Manchester Docks - and our history stretches back 120 years. It's a story that begins with the building of a canal that connected Manchester and Salford to the sea, turning both into global giants. Today, those same docks are our home.

What connects us to our past?  
Our pioneering spirit.

We may have swapped dockers for developers, but we're as focused on innovation and global connection as ever. In the next decade, we'll double in size, further developing the infrastructure that will enable businesses like yours to flex and grow. Becoming fully sustainable, and truly connected. A place whose waterside location, culture and street life put wellbeing front and centre, and where you'll have access to an incredible density of talent.



In the next decade, MediaCity will

## Double in size





# Wor WU K K K



# Future focused workspace

Give your team everything they need to thrive. Grade A office space, with the best set-up and connectivity outside London. Working spaces that flex to meet their needs, from informal high-spec meeting rooms to quiet workspaces and places to relax.



Easy commutes, access to talent and a commitment to sustainability they won't find anywhere else. Add an unrivalled waterside location and it adds up to workspace that makes coming to work a pleasure.





**"It's more than a place to work. The contacts we've made and the collaboration has been amazing. Being able to bump into someone and spark something is special. I've no doubt we've grown because of MediaCity."**

Stuart Morgan,  
Audio Always





# About White



# Our workspaces

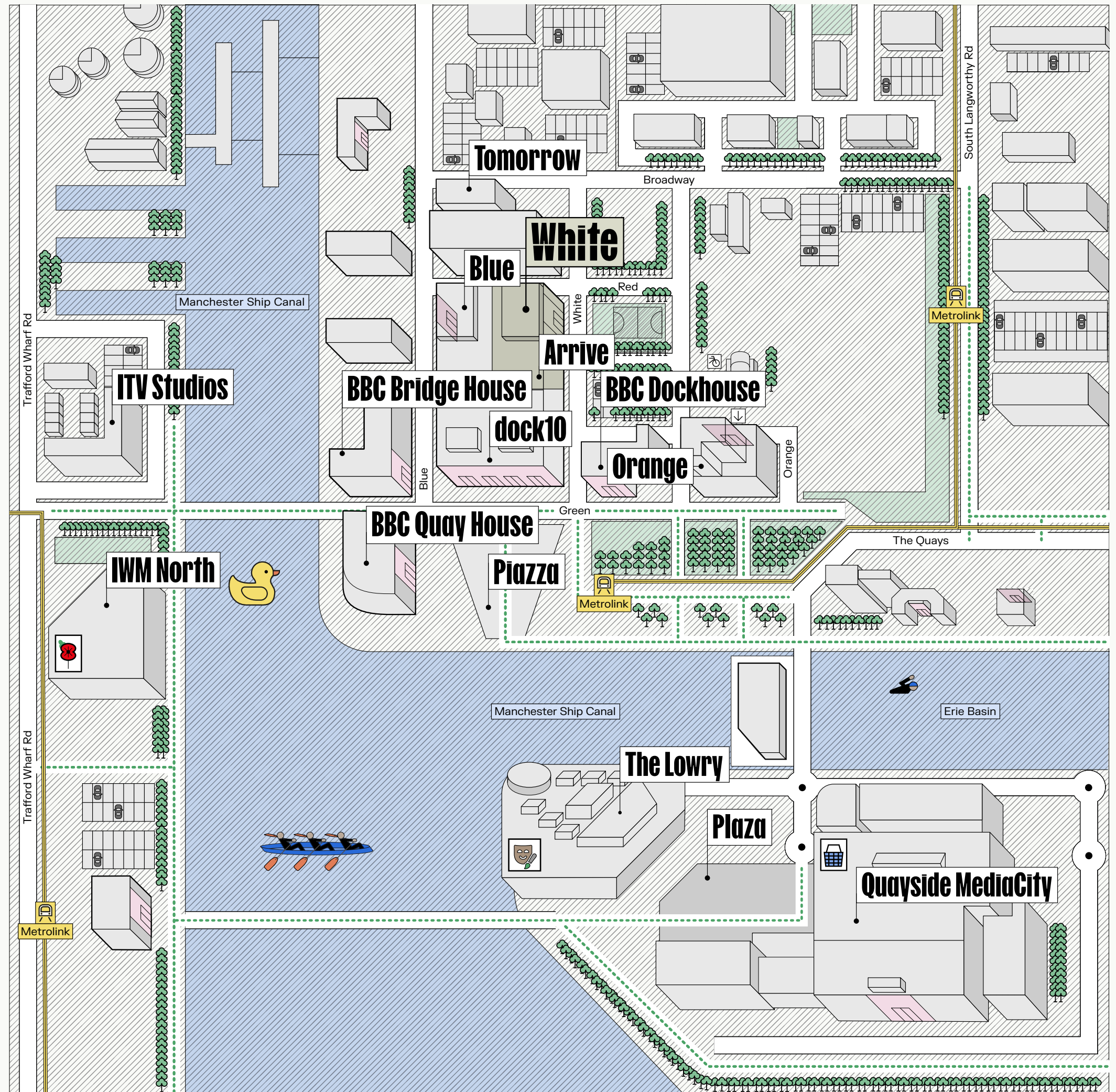
Arrive

Blue

Orange

Tomorrow

White





# Flexible workspace

White is designed with established businesses in mind, with large floor plates that can flex to meet the needs of your teams and your business.





# Meet your neighbours

itv



Choose White as your new home, and you'll be on the doorstep to some of the UK's most iconic brands. Next door to dock10, the UK's leading television facility, you'll have access to their future-ready network, specialist facilities and services.

MediaCity is home to over 250 technology and media businesses, including the BBC, ITV and the University of Salford, so you'll never be far from expert support and services.

University of  
**Salford**  
MANCHESTER



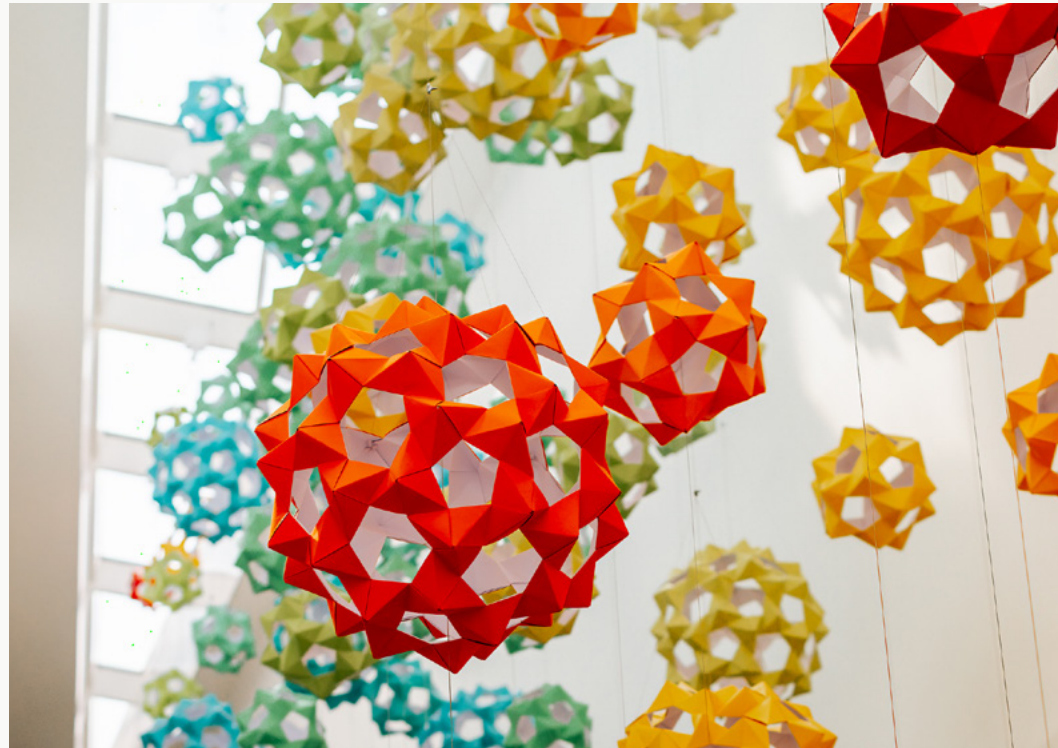
“The University of Salford’s MediaCity campus is situated in the heart of the media industry. Our television and radio studios, galleries, animation studios, Digi-labs, extended reality, games spaces, and high-spec audio facilities, provide unique opportunities for our students and staff teams to create, innovate, teach, learn, and research, collaborating, innovating, and working side by side with the creative technology and media industries.”

Huw Williams,  
Chief Operating Officer,  
University of Salford



# Comfort heating and cooling

4-pipe fan coil units that return air to the units via return air grilles in the ceiling



# LED lighting

compliant with CIBSE code for interior lighting, and Part L2 Building Regulations, with average illumination levels at 400 lux.

# CCTV

and speed gate entry and exit system, CCTV system controlled from reception, plus eye retina scan entry system.

# Secure

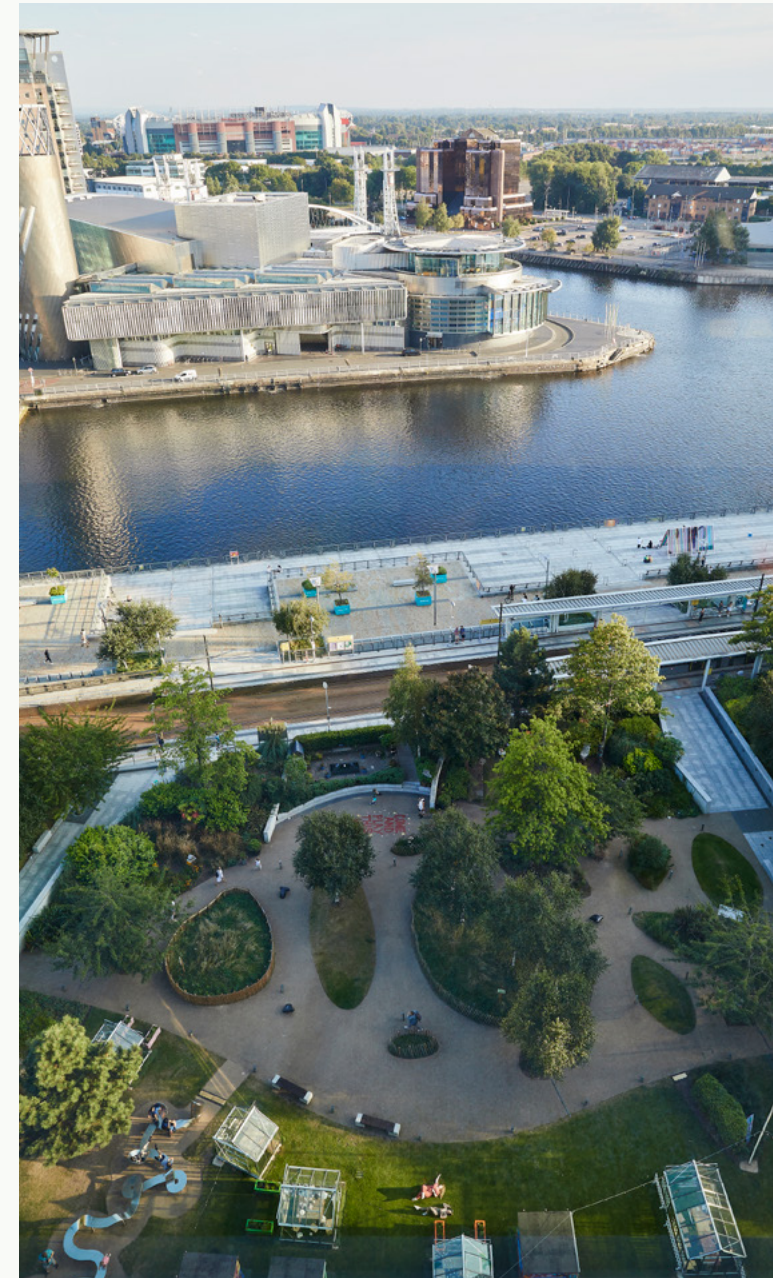
car parking - as many spaces as required, accessed via a digital app system that can increase or decrease spaces flexibly month by month

# Showers

plus male, female and disabled WCs on each floor

# Floor to ceiling windows

Views across Manchester and Salford



# Wellness studio

offering mindfulness workshops, weekly yoga and Pilates classes, nutritional health classes, and meditation

# Entrance

double height glazed foyer, 1 glazed revolving doors with a disabled access pass door

3 x passenger lifts  
1 x goods lift

# 2.85m

high ceilings - fully accessible, metal plank with recessed lighting and ventilation grilles on a 1500m<sup>2</sup> module



# Get connected at White

White is rated Platinum by WiredScore, the highest accreditation available, and we're proud to be part of Europe's first development to receive Platinum Neighbourhood certification. This means that we've been recognised as one of the UK's best workspace developments for our broadband and telecom infrastructure. Technology is managed by dock10, who provide seamless telephony, broadband, co-location and fibre connectivity across the site.



## The UK's 1st

immersive 5G hub



## Campus-wide wifi

with private SSID plus boosted indoor mobile coverage and capacity across our whole estate

## 20+

access to 20+ external connectivity providers

## Neutral Neutral

fibre optic network owned by us, meaning that brand new internet service providers can be installed quickly and easily

## State-of- the-art

telephone and broadband services

## High speed

fibre network spanning the site, with speeds of 100Mb/s

## Purpose built

high-specification data centre providing the safest place for specialist kit, from a single unit to whole racks of space

## IPTV services

providing occupiers with complete IPTV services to access free-to-air channels and premium package



# Typical floor



Suite	Size sq ft
Floor 7	5,547
Floor 2, Suite 4	5,116
ARRIVE Managed Offices	100 – 5,000





# Living Living



# Great independents

White is home to some great places to eat and drink: Pret A Manger, Prezzo, Wagamama, The Botanist, Seven Bro7hers and Kargo MKT - a huge new food hall with 20 kitchens. Step further into MediaCity and you and your teams will find a stellar community of independent cafes, bars, restaurants and useful shops. From Greggs to the Co-op- there's something to suit every budget, and every occasion.







**BOX  
ON  
THE  
DOCKS**

Award-winning coffee,  
cocktails and street food  
at Box on the Docks



Rice n' three curries  
at the award-winning  
Chapati Café

**SEVEN  
BROTHERS**  
BREWING CO.

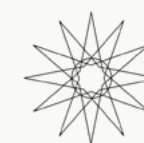
Salford-brewed pints  
at Seven Bro7hers

**sndwch**<sup>®</sup>  
butty shop

Hand-made and  
home-made food to go

**CENTRAL  
BAY**

An all-new waterside  
destination made for food,  
friends and family



GRINDSMITH

Independent coffee  
(and breakfast, and brunch)  
at Grindsmith



# Space to breathe

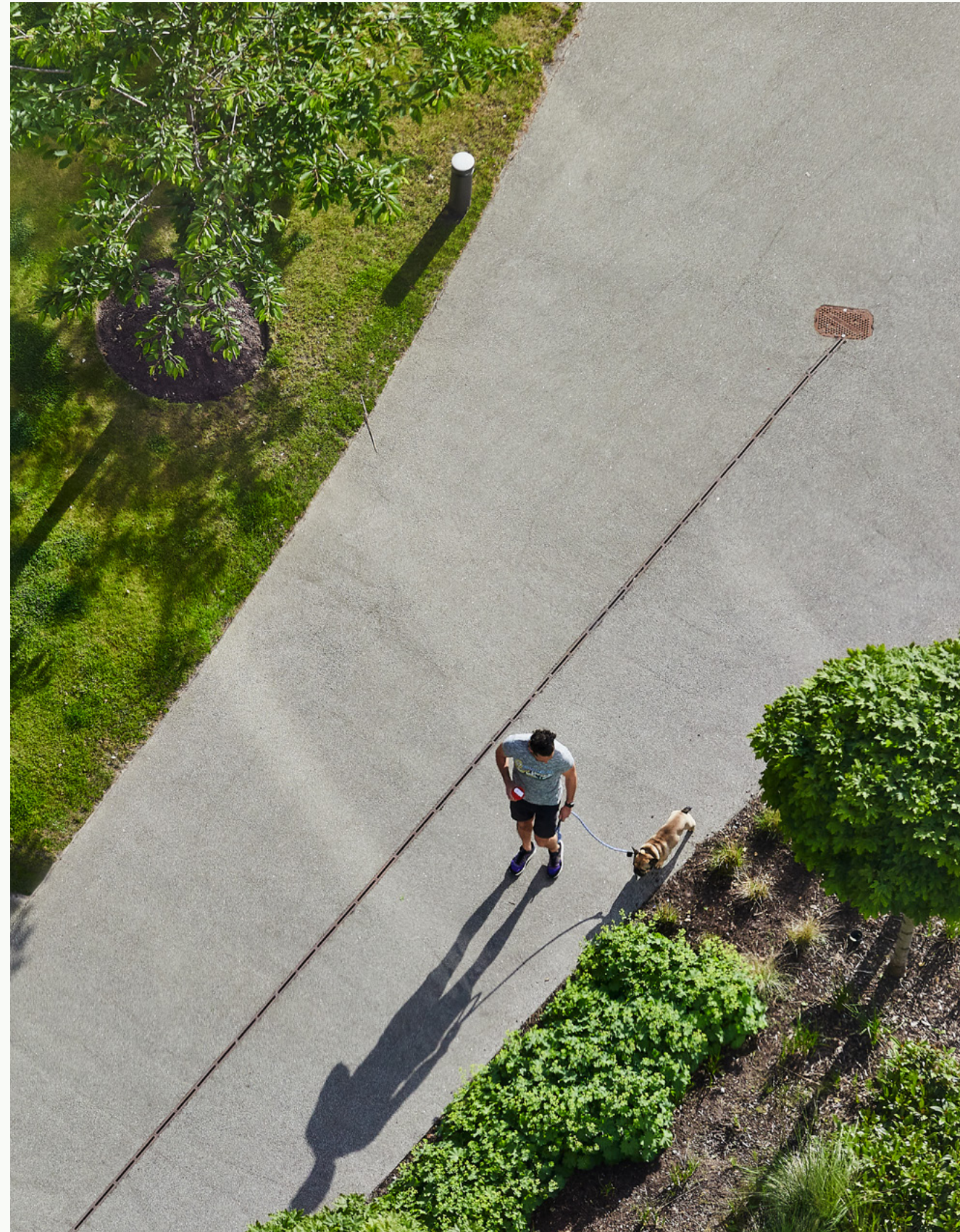
Build a happier workforce at MediaCity. Enjoy the best of urban life – great architecture, streets full of shops, bars, restaurants, museums, theatres and galleries – and make the most of a MediaCity pace of life. Sweeping waterfront views. Sunsets best described as ‘epic’. Human-scale gardens and public spaces. A place that’s got space to breathe.





## Be well

The places where we choose to live and work shape our wellbeing, for better or worse – and so the public spaces at MediaCity not only regularly host all sorts of sports activities and events, they're also actively programmed with things designed to encourage our community to try something new. From yoga and wellness events to triathlons, assault courses and bootcamps (for the brave), via open water swimming and classes that take advantage of our waterside location – this is a place that prioritises health and wellbeing.



## Real-life balance

We spend something close to 84,000 hours at work during our lives – so wouldn't those hours be better spent in a workspace that nurtures? Where the office offers a seamless experience, with lots of natural light and fresh air? Where sunsets are best described as 'epic', and where sweeping waterfront views create the kind of headspace we all need on stressful days?



# Always something on



We're home to two internationally rated cultural venues, and a place to head to for live music, comedy, theatre and gigs. Come here for the chance to be among the BBC's live broadcast audiences, or sample The Lowry's internationally acclaimed art collection and waterside art festivals. With immersive events such as Van Gogh Live and The Art of Banksy, art-adorned outdoor dining pods, one of the world's biggest football teams, live sports and esports too - there's always something on.

# 842,000

annual visits to The Lowry

# 326,000

annual visits to Imperial War Museum North

# 100s of live TV shows

from Match of the Day to The Voice

# 1,730

seats at the largest theatre stage outside the West End

# 120,000

people loved Van Gogh Alive

# 2

Studio tours: BBC and ITV





Piccadilly via Pomona 1 min  
 Piccadilly via Pomona 14 min  
 12:44:52

Platform A

Boarding point

Platform A

Platform B

MediaCityUK

MediaCityUK

Piccadilly

3007

3007A

# Tram transport





# A connected city

Greater Manchester is one of the biggest city regions in the UK, and we're right at its heart. Take space here and find yourself ten minutes from Manchester city centre, and just two minutes from the motorway network. And with two dedicated Metrolink stations – the biggest light rail system in the UK – your teams will love their easy commutes.



# Proximity Map

## Tram

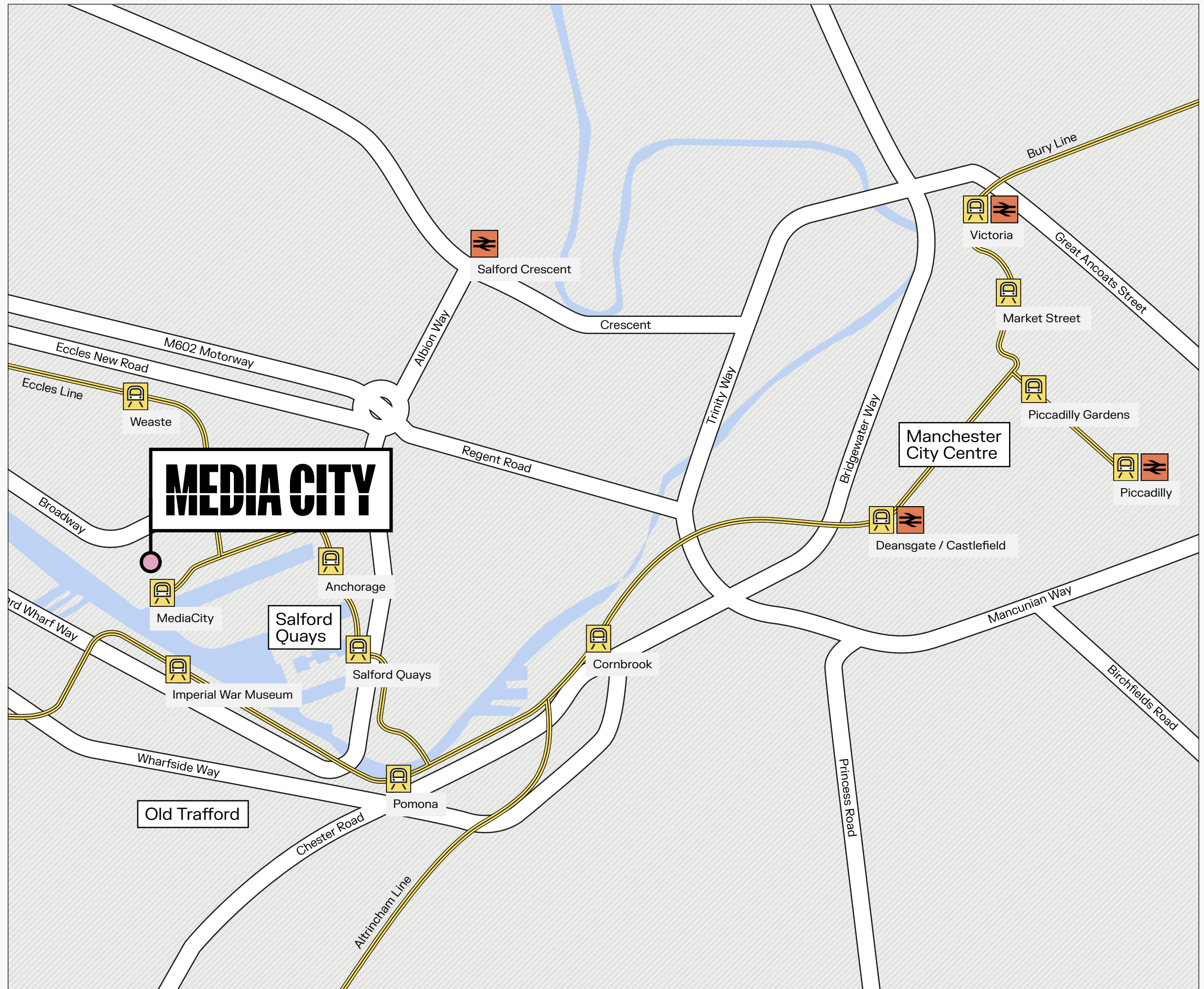
Trafford Centre	10 mins
Cornbrook	15 mins
Salford	17 mins
Eccles	19 mins
St Peter's Square	21 mins
Manchester Piccadilly	27 mins
Sale	27 mins
Chorlton	27 mins
East Didsbury	28 mins
Victoria	32 mins
Altrincham	37 mins
Manchester Airport	53 mins

## Bus

Cornbrook	15 mins
Salford	23 mins
Trafford Centre	27 mins
St Peter's Square	33 mins
Manchester Piccadilly	40 mins
Eccles	42 mins
Victoria	43 mins
Chorlton	48 mins
Sale	50 mins
East Didsbury	1 hr +
Altrincham	1 hr +
Manchester Airport	1 hr +

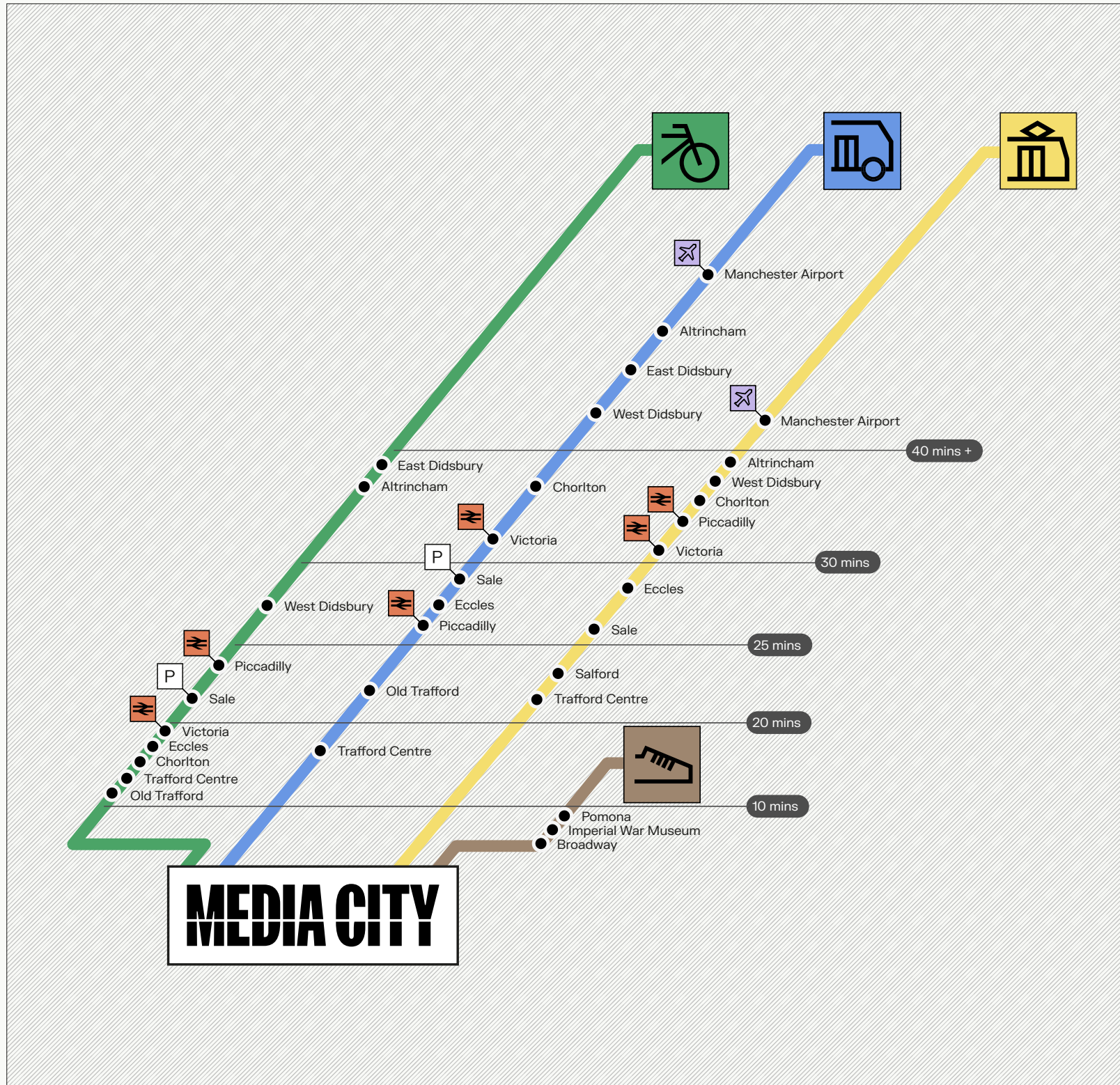
## Car

MediaCityUK is a two-minute drive from Junctions 2 and 3 on the M602, which links to the wider motorway network.





# Local connectivity



# Regional travel times



## Manchester–MediaCity

30 mins	30 mins

## Birmingham–MediaCity

2 hr 6 mins	1 hr 46 mins

## Edinburgh–MediaCity

4 hr 7 mins	3 hr 42 mins	3 hr +

## Glasgow–MediaCity

1 hr 46 mins	2 hr 6 mins	3 hr +

## Leeds–MediaCity

1 hr 6 mins	1 hr 36 mins

## Liverpool–MediaCity

1 hr 12 mins	54 mins

## Newcastle–MediaCity

2 hr 39 mins	2 hr 52 mins

## London–MediaCity

2 hr 39 mins	2 hr 52 mins

## Sheffield–MediaCity

1 hr 35 mins	53 mins



# Sustainability Sustainability





# Future focused workspace

MediaCity can support your ESG goals. With an emphasis on renewable energy, we're the world's first BREEAM-rated sustainable community. Our neighbourhoods are easy to reach via public transport, walking or cycling. In 2021 alone we invested over £1m in sustainability initiatives. And we've put in place a plan that will help you reduce waste and energy usage, increase recycling, charge electric cars - and become an active part of the biggest net zero carbon cluster in the UK.





# Certified Net Zero Carbon

part of the UK's largest cluster of NZC buildings (1.4m sq ft)



# 12%

of workers arrived by bike, well above the MCR average of 8%

# 25%

of workers arriving by tram

# 100%

of waste diverted from landfill



# 1st BREEM

rated sustainable community in the world.

# Green Flag Award

for our public green space





# Talk to us

The people and businesses who call White home are supported by an expert community, place, property, service and security team.

Talk to us to find out more about taking space at White – we'd love to hear from you.

# MEDIA CITY

## Contact Peel Media

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## Awards

Green Flag Award 2020/2019/2018  
Peoples Parking Award  
TfGM Sustainable Journeys Gold Award  
Verified Net Zero Carbon Community  
ESPA Award 2019

